

**ASSIGNMENTS**

**Master of Commerce**

**M. COM. 2<sup>nd</sup> Semester**

**For**

**Promotee Students**



**Session 2024-25**

**Centre for Distance and Online Education**

**Guru Jambheshwar University of Science & Technology**

**Hisar-125001**

**Compiled by:-**  
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**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR  
CENTRE FOR DISTANCE AND ONLINE EDUCATION**

**Programme: Master of Commerce (M COM)**

**Course Name: International Business  
Code: MC-201**

**Year: 1<sup>st</sup>  
Total Marks=30**

**Important Instructions**

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

**ASSIGNMENT-I**

1. What do you mean by International Business? Describe the major factor that influences the International business.
2. Elaborate the impact of globalisation at Indian economy with suitable example.
3. Describe the various mode of entry of international business with merit and demerits.

**ASSIGNMENT-II**

1. Write a short note on the functioning of the following institutions in India:
  - WTO
  - IMF
2. Regional Economic Integration helpful in development of developing and undeveloped economies. Give your opinion.
3. Define the concept of MNCs? Explain all the advantages and disadvantages of MNCs from the point of view of home country as well as the host country.

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**CENTRE FOR DISTANCE AND ONLINE EDUCATION**  
**Programme: Master of Commerce (M Com)**

**Course Name: Financial Management**  
**Code: MC 202**

**Semester 2<sup>nd</sup>**  
**Total Marks=30**

**Important Instructions**

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**ASSIGNMENT-I**

1. What do you mean by Financial Management? Explain the need and objectives of Financial Management.
2. Explain the concept of Time Value of Money with a suitable example.
3. Write short note on the following:
  - Sources of Finance
  - Operating and Financial Leverage

**ASSIGNMENT-II**

1. What do you mean by Capital Structure? What are the various factors affecting the capital structure of a company?
2. Describe about the various capital budgeting techniques.
3. Write short note on the following:
  - Types of Dividend policy
  - Working capital Management

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**Programme: Master of Commerce (M Com)**

**Course Name: Marketing Management**  
**Code: MC 203**

**Sem: 2<sup>nd</sup>**  
**Total Marks=30**

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**ASSIGNMENT-I**

1. Discuss the nature, scope and importance of Marketing Management.
2. Write a brief note on Marketing Mix.
3. Explain Product life cycle with suitable examples.

**ASSIGNMENT-II**

1. Discuss and illustrate with suitable examples the pricing strategies and methods.
2. Write a brief note on the nature, type and roles of Intermediaries.
3. Explain the following:
  - Green marketing
  - Direct Marketing

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**Programme: Master of Commerce (M Com)**

**Course Name: Human Resource Management**  
**Code: MC 204**

**Sem: 2nd**  
**Total Marks=30**

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**ASSIGNMENT-I**

1. What is Human Resource Management? Explain its managerial and operative functions.
2. What do you mean by Job Analysis? Discuss various methods of evaluation of job analysis in organizations.
3. What is Human Resource Planning? Explain objectives and process of human resource planning.

**ASSIGNMENT-II**

1. Meaning of Performance Appraisal. Discuss various methods of performance appraisal.
2. What is Training? Explain process and methods of training.
3. Define Compensation Management. Also explain various methods of compensation.

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**Programme: Master of Commerce (M COM)**

**Course Name: Management and Cost Accounting**  
**Code: MC-205**

**Year: 1<sup>st</sup>**  
**Total Marks=30**

**Important Instructions**

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
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**ASSIGNMENT-I**

1. Define the concept of management accounting. Write down the difference between management accounting and cost accounting.
2. What do you mean by Budgetary control? Discuss in details objectives of budgetary control and essentials of effective budgetary control system.
3. Write short note on the following:
  - Roles and Responsibilities of Management Accountant in a Business Organisation
  - Classification of Budgets.

**ASSIGNMENT-II**

1. What is meant by standard costing? Describe the procedure to implement the standard costing system in a firm.
2. Write a short note on the followings:
  - Cost –Volume - Profit Analysis
  - Break-even Points and Charts
3. What do you mean by Responsibility Accounting? Discuss about various types of responsibility centres.

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**Programme: Master of Commerce (M. Com)**

**Course Name: Research Methodology**  
**Code: MC-206**

**Sem: 2nd**  
**Total Marks=30**

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**ASSIGNMENT-I**

1. What do you mean by Business Research? Explain about different types of research.
2. Explain about the research process with a suitable example.
3. Write short note on the following:
  - Research Design concept, need and types
  - Survey research

**ASSIGNMENT-II**

1. What do you mean by Sampling Design? What are the various factors affecting the sampling design?
2. What is sample size? How you will determine the sample size.
3. Write short note on the following:
  - Measurement and Scaling concepts
  - Multivariate Analysis